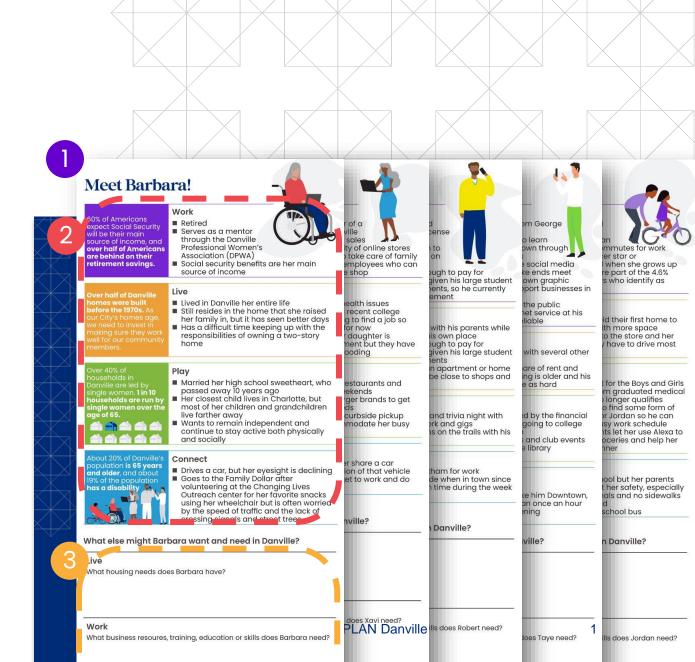
Characters in Danville

We'll explore Danville's character requirements and how they change with trends. It'll encourage empathy and respect for differing perspectives.



Meet Barbara!

0% of Americans pect Social Security over half of Americans are behind on their etirement savings.

- Retired Serves as a mentor through the Danville
- Association (DPWA) Social security benefits are her main source of income

Professional Women's

Live

- Lived in Danville her entire life ■ Still resides in the home that she raised
- her family in, but it has seen better days Has a difficult time keeping up with the responsibilities of owning a two-story

- Married her high school sweetheart, who passed away 10 years ago Her closest child lives in Charlotte, but
- most of her children and grandchildren live farther away
- Wants to remain independent and continue to stay active both physically and socially



Connect

- Drives a car, but her eyesight is declining Goes to the Family Dollar after volunteering at the Changing Lives Outreach center for her favorite snacks using her wheelchair but is often worried by the speed of traffic and the lack of crossing signals and street trees
- What else might Barbara want and need in Danville?

Live

What housing needs does Barbara have?

Work

What business resoures, training, education or skills does Barbara need?

Play

What does Barbara want for recreation and entertainment?

Connect

What type of transportation needs does Barbara have?

Resources

What resources does Barbara need access to?

Challenges and Concerns

What challenges or concerns might Barbara have?



Meet Xavi!

e furniture and is still among the **top** four strengths in Danville, but it has een in decline for

Small business owner of a furniture shop in Danville Recently saw a dip in sales

cover her hours at the shop

due to rising popularity of online stores Cut back her hours to take care of family but struggles to find employees who can

Live

- Xavi's parents have health issues and their daughter, a recent college graduate, is struggling to find a job so they all live together for now Tight on space so her daughter is
- currently in the basement but they have frequent basement flooding

- Like to support local restaurants and businesses on the weekends
- Still has to shop at larger brands to get all the things she needs
- Is trying to buy more curbside pickup at Walmart to accommodate her busy schedule

out 15% have no

- Xavi and her daughter share a car They use a combination of that vehicle and walking/bus to get to work and do
- What else might Xavi want and need in Danville?

Live

What housing needs do Xavi and her family have?

Work

What business resoures, training, education or skills does Xavi need?

What does Xavi want for recreation and entertainment?

Connect

What type of transportation needs does Xavi have?

What resources does Xavi need access to?

Challenges and Concerns

What challenges or concerns might Xavi have?



Meet Robert!



Work

- Recently graduated with his teachers license Plays music on his guitar in Downtown to make extra money on
- the weekends Salary is barely enough to pay for
- housing expenses given his large student debt and car payments, so he currently isn't saving for retirement

Live

- Moved back to live with his parents while saving money for his own place Salary is barely enough to pay for housing expenses given his large student
- debt and car payments ■ Would like to rent an apartment or home near Downtown to be close to shops and restaurants

has 32 miles of Play

- Enjoys happy hour and trivia night with friends between work and gigs

 Goes for nightly runs on the trails with his
- dog

over 80% of Danville sidents drive to

Connect

- Commutes to Chatham for work
- Prefers to walk or ride when in town since he spends so much time during the week in his car

What else might Robert want and need in Danville?

What housing needs does Robert have?

What business resoures, training, education or skills does Robert need?

What does Robert want for recreation and entertainment?

Connect

What type of transportation needs does Robert have?

Resources

What resources does Robert need access to?

Challenges and Concerns

What challenges or concerns might Robert have?



Meet Jordan!

ross the entire orkers make only

Work

■ Goes to Schoolfield

Elementary school

Mother is a physician and her dad telecommutes for work Wants to be a soccer star or

a marketing mogul when she grows up Jordan's parents are part of the 4.6%

of Danville's workers who identify as Hispanic or Latinx

out two-thirds

nite non-Hispani

ne wage of their

interparts.

Parents recently sold their first home to move to a home with more space

Used to live closer to the store and her school, so now they have to drive most places

Her dad is hoping to find some form of after school care for Jordan so he can

■ Was on the wait list for the Boys and Girls club before her mom graduated medical school, and now no longer qualifies

keep up with his busy work schedule Love that her parents let her use Alexa to

help them order groceries and help her dad cook family dinner

ashes involving cyclists and 50

Connect

- Used to walk to school but her parents were worried about her safety, especially with few traffic signals and no sidewalks in her neighborhood
- Now she takes the school bus

What else might Jordan want and need in Danville?

Live

What housing needs does Jordan have?

Work

What business resoures, training, education or skills does Jordan need?

What does Jordan want for recreation and entertainment?

Connect

What type of transportation needs does Jordan have?

Resources

What resources does Jordan need access to?

Challenges and Concerns

What challenges or concerns might Jordan have?







Meet Xavi!

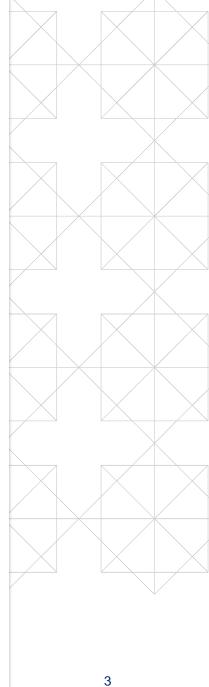


Meet Robert!

Meet Taye!









Characters in Danville: Activity Instructions

(5) Character Profiles and (1) Big Sheet

- Assign each participant a character at your table.
- Review the background information provided for your character's profile. Discuss relatable insights about the characters and compare and contrast their lifestyles, occupations, leisure activities, and social connections in Danville.
- Record your perspectives and experiences on the characters' needs and resources at the bottom of their respective cards, using the handout on the table to guide your thinking.
- 4. Analyze how each character's actions and decisions impact one another.
- 5. Attach each character's card to the large sheet and share any additional insights on how their needs may evolve over the next 20 years.

