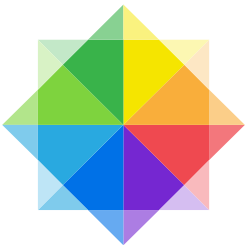




# Share Phase 1 Community Themes Overview

June 21, 2023



**PLAN**  
Danville

# Cross-Cutting Community Themes

Community Engagement and Collaboration

Economic Development and Opportunities

Infrastructure and Accessibility

Education and Youth Development

Bolstering Unity and Respect

Highlighting Local History and Culture

Holistic Living

# Cross-Cutting Community Themes

## Community Engagement and Collaboration

Danville expresses a strong sense of home, appreciating a visible city council and staff, yet note limited communication and dialogue. They see opportunities for improved satisfaction through expanded local leadership, increased student involvement in decision-making, mentorship programs, and fostering a culture of mutual care among residents.

SWOC Category Community Prioritization



Challenge | Weakness | Opportunity | Strength

## Cross-Cutting Community Themes

# Economic Development and Opportunities

While Danville residents appreciate local support for their businesses, they desire more diverse job opportunities beyond food service, which is currently seen as undesirable due to low compensation and well-being. They also express concerns about the impact of the Confederate battle flag not presenting a welcoming and unified community to residents and tourists.

SWOC Category Community Prioritization



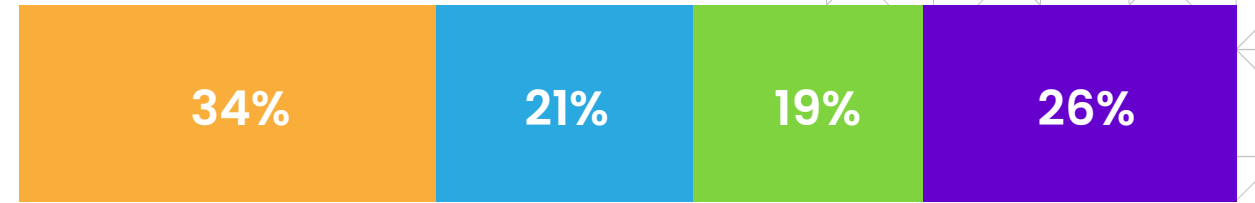
Challenge | Weakness | Opportunity | Strength

# Cross-Cutting Community Themes

## Infrastructure and Accessibility

While Danville's proximity to other activity centers and its abundant outdoor opportunities are appreciated, residents desire increased investment improved **public transit reliability**, more local **dining and entertainment** options for all ages, regular road infrastructure **maintenance**, better **handling of flooding issues**, attention to perceived dangerous **intersections**, and care for **housing infrastructure** to enhance the overall quality of life.

SWOC Category Community Prioritization



Challenge | Weakness | Opportunity | Strength

# Cross-Cutting Community Themes

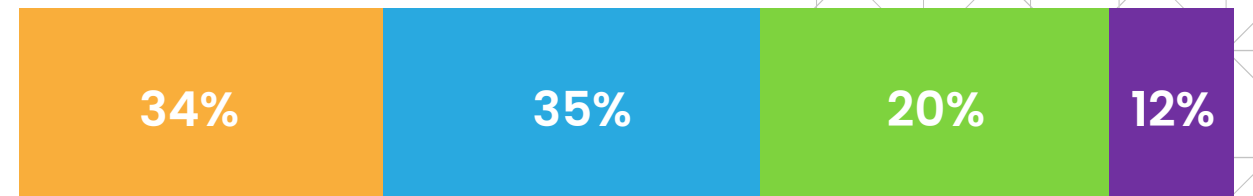
## Education and Youth Development

Danville values the education options and outdoor recreational activities but expresses concerns about a lack of safety, poor quality of resources, a perception of insufficient teacher support, limited access to extracurricular activities, and the impact of crime on their ability to connect outside home circles. This suggests opportunities for improved inclusivity, mentorship, youth participation in decision-making, and fostering community pride to create a more welcoming environment.

Education, Quality of Education, Education, Education



SWOC Category Community Prioritization



Challenge | Weakness | Opportunity | Strength

# Cross-Cutting Community Themes

## Bolstering Unity and Respect

There's a perception of local support for shopping within the community in Danville, but residents see opportunities for increased unity to bolster local businesses, more community involvement in decision-making, and improved representation of people of color in leadership roles, the perception of disinvestment in communities of color, and lack of resources in certain neighborhoods, primarily those inhabited by the Black community.

SWOC Category Community Prioritization

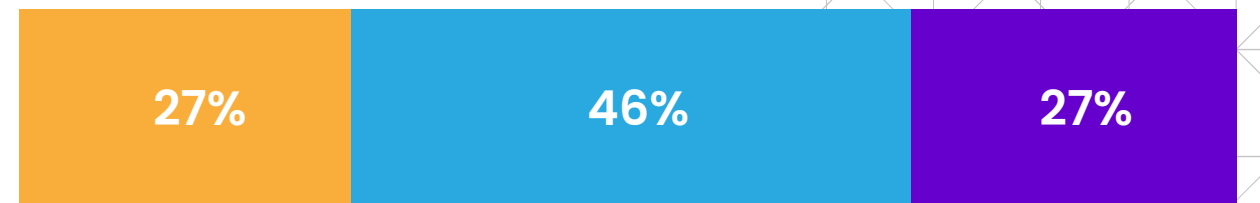
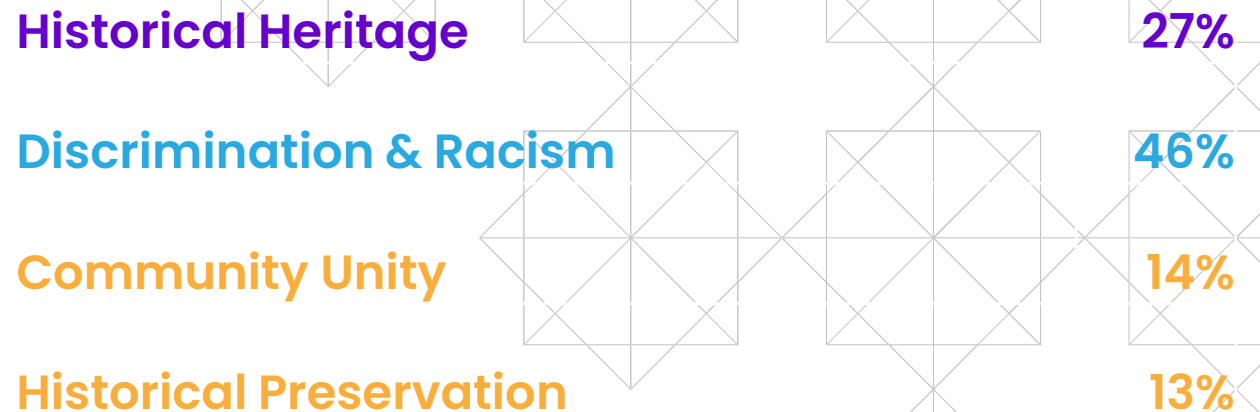


Challenge | Weakness | Opportunity | Strength

# Cross-Cutting Community Themes Highlighting Local History and Culture

While Danville prides itself on its unique stories, notable people, neighborhoods, and architecture, there is a prevailing sense of distrust towards those perceived as outsiders, a lack of respect for other cultures and ethnic groups, contributing to racial tension and hindering community unity, despite an overarching desire for mutual respect and the potential of leveraging the rich history of its neighborhoods for economic development.

SWOC Category Community Prioritization



Challenge | Weakness | Opportunity | Strength

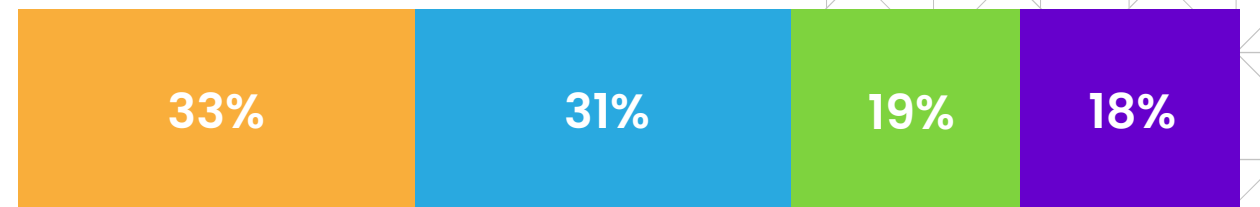


## Cross-Cutting Community Themes

# Holistic Living

Respondents appreciate Danville's outdoor beauty but are concerned about high rent, limited access to quality food and healthcare, crime, lack of knowledge on affordable housing resources, potential negative impacts of a casino, and crime affecting youth's mental health and outdoor recreation.

SWOC Category Community Prioritization



Challenge | Weakness | Opportunity | Strength